



BA (Hons)

Business

**UoN
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**A partner of the
University of
Northampton**

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Location	London
Available starts	September, January, May
Entry Criteria	London.northampton.ac.uk/programmes
Fees	£9,250 (full-time, per year)

About this programme

This degree will enable students to appreciate the importance of the social, ethical, technological, environmental, and global contexts in which business operates. The programme will also develop the awareness of different ethical and cultural values which operate within many areas of business. This degree looks over an extensive range of how businesses operate looking into the structure, functions, sources of power, management, culture and their ability to respond effectively to a changing environment.

The programme will explore the range of influences (both internal and external), on the development of corporate strategy and how this can affect an organisation's performance, overall effectiveness, and the ability to meet all stakeholder needs and interests. Upon completion, our BA in Business degree will provide successful students with a sound foundation in business and management. The understanding of the business world will enable students to identify and choose from a range of career options and professions within business.

Careers

Graduate employment opportunities that might be available to graduates of the programme could include:

- Business Researcher
- Management Consultant
- Project Coordinator
- Retail Manager

Key Features

- Appreciating the importance and influence of the social, political, ethical, technological, environmental, legal and global contexts in which businesses operate.
- Evaluating the role of and influence of the law in influencing business organisations.
- Understanding a range of decision-making methods and supporting analytical tools.
- Critically appraising the sources, uses and management of finance.
- Understanding the principles and functions of management including managing and developing people, marketing, accounting and finance, operational and project management and the use of Information Systems.
- Understanding a range of contemporary issues such as sustainability, globalisation, corporate social responsibility, diversity, entrepreneurship and risk management that can influence an organisation's performance.

Modules

Year 1

- Business Environment
- Academic and Professional Skills
- Economics for Business
- Business Finance

Year 2

- Managing Human Resources
- Principles and Practices of Marketing
- Legal Aspects of Business
- Business Information Systems

Year 3

- Operational and Project Management
- Business Strategy
- Managing International Business
- Undergraduate Major Project (Business Contexts)