



MBA

International

**UO
NIL**

A partner of the
**University of
Northampton**

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Location	London
Available starts	September, January, May
Entry Criteria	London.northampton.ac.uk/programmes
Fees	£9,250 (full-time, per year)

About this programme

MBA International is a generalist career development programme that combines theoretical study with practical application. It offers an intellectually stimulating experience through which subject knowledge is extended alongside the development of the personal and professional skills needed to undertake strategic leadership roles in a range of organisations. It is a course that is designed to develop tomorrow's business leaders and change creators.

Emphasis will be firmly on employability both in content delivery and assessment design. In addition to employability, central themes will be sustainability, entrepreneurship, and internationalisation. A range of innovative assessment techniques will be implemented throughout the programme including group and individual presentations, boardroom simulations and a digital pitch alongside more traditional formal reports. Students will be encouraged to work in groups and hone their skills by sharing their knowledge and experiences with their peers.

Careers

In today's tough jobs market graduates need to stand out from the crowd to successfully secure that all important first full-time job after university. We believe your degree from UONL will enhance your employability.

This programme has been developed by academics, together with senior industry professionals to encapsulate the exact requirements which are required by global businesses. The programme is designed for professionals who are in management or executive management positions and who are seeking to broaden both their knowledge and expertise.

Key Features

- Select and apply theoretical and empirical frameworks to critically evaluate the complex and dynamic international environment in which organisations operate.
- Critically evaluate the core knowledge base underpinning various business functions, their interrelationships and their role in organisational structures and processes designed for organisational success.
- Evaluate internal and external data sources and apply these to evidence-based strategic decision making and the solution of complex problems.
- Critically assess the contribution of innovation, creativity and disruptive technologies to organizational success
- Evaluate the impact of cultural difference, the challenges and opportunities of cross-cultural working and the impact of globalisation on organisations.
- Demonstrate comprehensive understanding of ethical and responsible strategic leadership and its role in facilitating positive organisational change.

Modules

Year 1

- Finance and Operations
- Leading and Managing People in Changing Environment
- Strategic Management in Global Context
- International Marketing and Marketing for New Venture
- Dissertation